

FACTS

WHAT DOES SIMPLICITY WEALTH, LLC DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account numbers and balances
- wage and salary information
- information about your assets and properties

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Simplicity Wealth, LLC chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information | Does Simplicity Wealth, LLC share? | Can you limit this sharing? |
|--|------------------------------------|---|
| For our everyday business purposes —such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes | No, this is a permissible reason for sharing personal information and is necessary for our day-to-day operations. |
| For our marketing purposes —to offer our products and services to you | Yes | No |
| For joint marketing with other financial companies | No | We don't share. |
| For our affiliates' everyday business purposes —information about your transactions and experiences | Yes | No. |
| For our affiliates' everyday business purposes —information about your creditworthiness | No | We don't share. |
| For our affiliates to market to you | No | We don't share. |
| For nonaffiliates to market to you – Only if your Investment Adviser Representative leaves Simplicity Wealth, retires or sells his or her practice | Yes | Yes |

Questions?

Call us at 844.220.8326 and ask for the Compliance Team. You may visit our office at 86 Summit Ave, Suite 300, Summit NJ 07901.

Who we are

Who is providing this notice?

Simplicity Wealth, LLC, a registered investment adviser.

What we do

How does Simplicity Wealth, LLC protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards as well as secured files and buildings.

We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate..

To protect you from "phishing" and other fraudulent activities, we will never request that you provide personal information to us via unsolicited e-mails, text messages or pop-up windows.

How does Simplicity Wealth, LLC collect my personal information?

We collect your personal information, for example, when you

- Sign an investment advisory agreement with us
- Provide financial information on suitability forms to us so that we can provide our advisory services

We may also receive information about you from our affiliates and your accountants, lawyers, or tax preparers in regards to your investments.

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- Simplicity Solutions/Simplicity Financial Investment Services/Simplicity Group Holdings

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- Non-affiliates we share with can include financial service providers that assist us in servicing your accounts, such as securities broker-dealers, custodians and nonfinancial companies, such as service providers that assist us with portfolio management and accounting, mailing statements; and others, such as your Investment Adviser Representative's new investment adviser firm if your investment adviser representative chooses to leave Simplicity Wealth, other investment adviser firms if designated by your Investment Adviser Rep if he or she leaves Simplicity Wealth, retires, or sells his or her practice, joint account holders, Trusted Contacts and those with whom you have consented to our sharing your information.

Joint Marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- We have no joint marketing arrangements.

Other important information

Please refer to the Part 2A of Form ADV Firm Brochure you received for additional information about Simplicity Wealth, LLC. If you have questions or concerns, please don't hesitate to contact us. You may have other privacy protections under applicable state laws. To the extent these state laws apply, we will comply with them when we share information about you.

For California residents: We will not share information we collect about you with non-affiliated third parties, except as permitted by law, such as to process your transactions or maintain your account. We will limit sharing with affiliates to the extent required by California law.”